

TAASA THE ASIAN ARTS SOCIETY OF AUSTRALIA



ADVERTISING INFORMATION, TAASA REVIEW

RATES

Note all rates are for colour, as the journal is in full colour throughout.

		Sizes
Back Page	\$850	H297 x 210 mm
Full Inner Page	\$725	H297 x 210 mm
Half Page	\$484	H125 x 181mm
Third Page horizontal/vertical	\$364	H 83 x 181 mm, V 247 x 57 mm
Half Column	\$265	H125 x 57 mm
Insert	\$300	to fit

Charges for scanning

If an image requires scanning, a charge of \$20.00 per scan will be added.

Discounts

Regular advertisers – those who book four consecutive advertisements in advance in *TAASA Review* – are offered 10% discount.

SPECIFICATIONS

If **TAASA is providing design services**, copy should be in Microsoft Word and can be submitted by email or on CD.

Images can be submitted as high quality prints, transparencies, original art, on CD (300 dpi, saved as jpg) or via the web. Web images must be minimum 300 dpi high-resolution jpg images, but note that any images exceeding 3.00 mgb must be supplied on CD. If ads are submitted digitally, appropriate file formats for art work are: high-resolution pdf; 300 dpi jpg.

DEADLINES FOR RECEIPT OF MATERIALS

March edition	15 January
June edition	1 May
September edition	1 August
December edition	15 October

CONTACT DETAILS

For information on advertising please contact:

advertising@taasa.org.au.

To discuss any details further, contact Josefa Green at: proact@bigpond.com